



Sustainable Fisheries Partnership (SFP) developed its Seafood Metrics System to enable seafood buyers to measure their progress in sustainable sourcing. Our Metrics System tool gives buyers the information they need to:

- (a) Make real time informed choices about sustainability when making procurement decisions on which fishery to source from;
- (b) Develop strategies for deficient fisheries that are important to their supply chain;
- (c) Measure overall progress towards their goal of a more sustainable seafood supply chain; and
- (d) Provides accurate measurements of progress to use as a tool to report environmental benefits to customers and external audiences.

The system identifies the fisheries companies source from, consolidates sustainability information on those fisheries, and summarizes the findings in concise dashboards to aid buyers and executives in measuring their progress, communicate necessary actions to their suppliers, and make strategic decisions about how to proceed.

The Metrics System is fully customized based on the needs of each organization. The basic system is comprised of four components:

1. SFP Sustainability metrics software: This piece of software allows an organization to send queries to FishSource (www.fishsource.org) to determine sustainability information of a specific fishery.

2. Supplier Data Entry Interface: This secure online interface records the volumes supplied from each fishery to individual buyers. Each buyer may choose a different data entry interface for their suppliers, depending on how frequently they wish to update information, and whether they wish to record information by zone and/or department.

3. Buyer Database of Fishery Supply Volumes and Sustainability Information: This database gathers the supplier data entry volumes for specific fisheries together with the sustainability information downloaded from FishSource for each fishery.

4. Buyer Scorecards: The scorecard determines the scores and statistics required by the buyer. SFP customizes the scorecard page and the information seen based on an individual organization's needs. The scorecard is presented in an easy to understand format. Retailers develop their own formats for scorecards.

For More Information, contact: info@sustainablefish.org